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# The Memory Map

Canton Alliance Massillon Computer Users Group



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Kretchmar's Korner

## What's with Google and YouTube?

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Over 13 years ago, Google bought YouTube for \$1.65 billion. Today that figure seems tiny, but at the time many questioned the wisdom of paying so much for a startup company less than 2 years old. Some analysts and competitors said Google overpaid. Many said the giant company was foolish to take on YouTube's many legal problems.

Thirteen years later the YouTube purchase is generally considered to be one of the best consumer tech acquisitions ever, maybe even one of the best acquisitions of all time. It is one of a couple of small investments that paid off handsomely for Google, like Google's \$50 million purchase of Android in 2005. The difference between YouTube and Android is that in 2005, only the geekiest of geeks knew what Android even was. At that time, YouTube was already world famous, yet still its price tag was ridiculous by that day's enterprise valuation standards. It was one of the first wild bets a tech giant made subsequent to the dot-com crash of the early '00s.

We love Google!

Many of us use Google's subsidiaries' products such as the Google Chrome search engine, YouTube, Google maps, Google Earth, Nest, and Android smart phones. Some of us, including me, use YouTube virtually every day. Most of us are familiar with YouTube as a video sharing service where users can watch, like, share, comment on, and upload their own videos.

YouTube has also become indispensable for educational purposes; you can learn how to make repairs around the house or "attend" lectures by your favorite astrophysicist.

YouTube rid us of the agony of buffering and YouTube has become for video watching and sharing what Google Chrome was (and still is) for search.

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In fact, YouTube is now the world's 2nd biggest search engine. There are more than 1.8 billion people registered on YouTube, watching 5 billion videos every day. Worldwide about 75% of all Internet searches go through Google, including YouTube. For the last 13 years since it was launched back in 2005, YouTube has expanded massively. It's grown from a website to upload amateur videos to the place where you can watch much more content of much more types that modern TV is capable to offer. Every 60 seconds more than 300 hours of HD quality video is being uploaded to YouTube to contribute to already massive collection of 1,300,000,000 videos.

So, What's the Problem?

Starting a few weeks ago I noticed YouTube was forcing me to endure more and longer ads before (and interrupting with ads) the content I wanted. The ads have more recently included offers for YouTube Premium (\$12/month) and YouTube TV (\$50/month). I'm sure Alphabet would like me to upgrade to YouTube Premium, (without ads), but I have to wonder if downgrading their free service is smart strategy.

Also, YouTube deleted my, and many other users' Favorites list, with no warning at all. Google said the deletion of Favorites lists was a programming glitch, but my list took over 10 years to develop and I want it back. Google says it is working on it.

Google has long been accused of directing Internet traffic to suit its own purposes, and it is said, truthfully, I believe, "whoever owns the Internet, owns the future." Google has never been transparent about how it decides what it displays for search results. Google is a monopoly, considering the 75% of Internet traffic it directs, and over 90% of Google's profit comes from advertising. It is an inherent conflict of interest for an advertising company to be controlling what you see as a result of Internet searches.

Google cares about selling ads, and it especially cares about selling ads against search results and videos.

Google has made some other changes that have served to only confuse people. In August 2015, Google changed its name to Alphabet Corporation, although the stock symbol remained GOOG plus a new class of non-voting shares GOOGL. Why you would drop a nonsensical corporate name that became so widely used it became a verb for an apparently meaningless dictionary word is a mystery to me, despite arguments from management that the change was logical.

Google, as of August 2018, forces you to login to your Google account on Chrome if you login to any other Google service using the browser. Logging out of a Google service will also force log you out of Google Chrome. I don't understand why logging into Gmail, Google Docs, or any other Google service would need to force Google Chrome users to also connect to their Google accounts, presumably giving Google access to its browser history, saved passwords, and other personal information they arguably do not need. In the face of consumer complaints Google has somewhat

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backed off on this policy, but it is disconcerting that this major change was done quietly, almost under the radar, for most users.

My current pet peeve against Google (besides my missing Favorites) is what they have done with Google Contacts. In the previous version of Gmail, you could switch to the Contacts list by clicking the Gmail menu on the upper left side of the page, but that method no longer works.

Now you get to the contacts page by clicking the Apps icon in the upper right corner of Gmail. When you click the Apps icon, a square made up of nine smaller squares, it unfolds to reveal a panel of icons for other Google programs and services, including Google Photos, Google News and YouTube.

Sometimes Contacts does not appear in the first group of apps and you have to click on "More" to scroll down.

Google has recently come under fire for helping totalitarian governments block information from their citizens, and for avoiding paying billions of dollars in tax by funneling profits to tax havens such as Bermuda, but these serious allegations are beyond the scope of this article.

Google's unofficial motto had long been the simple phrase "don't be evil." But no more, according to the code of conduct that Google distributes to its employees. The phrase was removed sometime in late April 2018. I guess it was easier to change the motto than to change what has become corporate culture.

## **CAMUG July 2019 Meeting Minutes**

*Shortly after 6 PM, Jan Bredon talked about Little Known Search Engines.*

- *Jan distributed a list of 18 search engines NOT including Google, Bing, Yahoo, AOL, Excite, or Ask.*
- *Jan described each of the 18 search engines and then demonstrated some of them. A few are described below.*
- *Dogpile, <http://www.dogpile.com>, combines searches from other search engines and removes the bias inherent in any one engine.*
- *MillionShort, <http://www.millionshort.com>, allows you to create a search and eliminate the first 100, 1000, 100,000, etc. results from the list.*
- *Artcyclopedia, <http://artcyclopedia.com>, asks for an artist's name and returns links to articles, books, videos, about that artist and the galleries where the works may be displayed.*

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- DuckDuckGo, <http://www.duckduckgo.com>, emphasizes privacy. It doesn't store IP, location, or search history, and everyone gets the same results, not based on your history.
  - Wolframalpha, <http://www.wolframalpha.com>, is a computational search engine answering such questions as , "How many roads must a man walk down.."
  - FindSounds, <http://findsounds.com>, gave some laughs. It supplies sounds for barking dogs, burping, or laughing.
  - SodaFinder, <http://www.sodafinder.com>, can find sources for forgotten soda brands.

### Regular Meeting ....



President Dennis Smith called the 431st meeting of CAMUG to order at 7:00 PM on Monday, July 15, 2019, at Holy Cross Lutheran Church. There were 13 members present. Since that is more than 15% of the membership, the meeting was declared valid. There were no visitors present. Chad Wilson joined the club.

The "On-Time Drawing" was held. On the first draw, #7 for Mike Charney was selected. Mike was present, was wearing his badge, and was awarded the On-Time Drawing prize.

Dennis reminded members of the renewal credit of \$5.00 for each new member brought in. He also asked members to suggest topics for meetings.

Dennis asked whether anyone had installed Windows 10 1903 Update, and four people had installed it. Dennis has installed it on several computers and has noticed only minor changes.

Mike Charney has been updating the club website. He said the Members Area is not active yet, but it will be active soon. The newsletters are already posted on the website with a two-month delay.

### Program: Google Photos: 7 Favorite Features

This video, by Jim and Chris Guld, was first presented at the APCUG Virtual Technology Conference on May 4, 2019. It's available on YouTube.com at: <https://www.youtube.com/watch?v=hIFAkIh8q6A&t=74s>

All photos are stored in the cloud; the cloud is the internet. One requirement for Google Photos is a free Google account and password. All the photos are stored in Google Photos in a Photo Library arranged by date.

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The seven features are:

1. Edit on your phone, your laptop, or computer. You can crop and rotate photos and adjust the photos many ways including Auto and Pop. A separate free app, SnapSeed, gives additional editing choices for your phone
2. Search by the content of the photos.
3. Share your library with one other person.
4. Share albums with collaboration for group photo albums.
5. Make movies on your phone but not your computer.
6. Use Google Lens to show your business cards.
7. Navigate to a photo, and use Google maps for directions.

After the break, the 50/50 drawing was held. Because less than \$20 was collected, a ticket for only the cash prize was selected. The winning ticket was held by Madeline Burkes, and she got the cash prize.

### Q & A

Gerald Schaffer asked about digitizing 35mm slides. Dennis mentioned that some scanners can do it, and some people project the slides on a screen and take digital photos of them. Tim suggested backlighting the slides and taking photos.

Tim Elder asked about aspect ratio on pictures and there was a brief discussion.

Bruce Klipec described the 18 inches of water in his basement and the need for special flood insurance. He uses SimplySafe which alerted him to the problem.

At 8:32 PM Bernie Newsome moved to adjourn the meeting, Chad Wilson seconded the motion, and the meeting was adjourned.

Submitted pending Board approval,

Liz Milford, Secretary

### **Next CAMUG Meeting, August 19**

**6 PM SIG:** "Using Windows 10 Resource Manager" by Dennis Smith.

**7 PM Regular Meeting:** "What's new in Windows 10 1903" by Dennis Smith.

### **CAMUG Meeting, September 16**

**News Flash: IN PERSON, Chris and Jim Guld from GeeksOnTour.com. We saw their video about Google Photos in July. We'll announce the topic later**

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## **CAMUG Board Discussion 7/22/19**

### **CAMUG Board Discussion...**

President Dennis Smith led the CAMUG Board in a meeting on July 22, 2019, at 7:00 PM at Panera Bread on The Strip in North Canton. Only three of the seven Board members were present; four Board members must be present for a Board meeting to be considered valid. Therefore, the Board discussed several items but could not approve Minutes, Treasurer's Report, or any other motions.

President	Present	Dennis Smith	<a href="mailto:president@camug.com">president@camug.com</a>
Secretary	Present	Liz Milford	<a href="mailto:secretary@camug.com">secretary@camug.com</a>
Treasurer	Present	Tim Elder	<a href="mailto:treasurer@camug.com">treasurer@camug.com</a>
Senior Director		Jan Bredon	<a href="mailto:directors@camug.com">directors@camug.com</a>
Director		Bernie Newsome	
Director		Michael Charney	
Director at Large		Carol Joliat	
Web Page		Michael Charney	<a href="mailto:webmaster@camug.com">webmaster@camug.com</a>
Software and Book Review		Jan Bredon	
Membership		Carol Joliat	<a href="mailto:membership@camug.com">membership@camug.com</a>
Newsletter		Liz Milford	<a href="mailto:newsletter@camug.com">newsletter@camug.com</a>
Computer 101		Carol Joliat	
Ways and Means		Jan Bredon and Madeline Burkes	

### **Minutes:**

The minutes could not be approved because not enough Board members were present. It was decided that Liz Milford would email the following minutes to Board members and ask them to vote by email:

- Regular Meeting Minutes Jun 17, 2019 – This was printed in the July newsletter.
- Regular Meeting Minutes July 15, 2019 – This was distributed at the meeting.
- Board Meeting Minutes June 3, 2019 – This meeting was postponed because of Memorial Day holiday and was printed in the June newsletter.
- Board Discussion June 24, 2019 – This meeting was a discussion, not an official board meeting because too few board members were present. It was printed in the July newsletter.

### **Treasurer's Reports:**

June and July Treasurer's Reports could not be approved, so Liz Milford will email the following reports to Board members asking them to vote by email:

- Treasurer's Report June 17, 2019
- Treasurer's Report July 15, 2019

### **Membership Report:**

There was no membership report since Carol was not present.

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## **Discussion August 19th Meeting**

**6 PM SIG:** "Using Windows 10 Resource Manager" by Dennis Smith.

**7 PM Regular Meeting:** "What's new in Windows 10 1903" by Dennis Smith.

### **Other Discussion:**

The club has received email from our APCUG Advisor John Kennedy saying that Chris and Jim Guld may be able to present a program in person at our September 16, 2019, meeting. Dennis will reply requesting them to visit and requesting a program on something other than Google Photos since our last meeting used one of their very interesting videos about Google Photos. If this can be scheduled, it will be a great opportunity for our club to invite others to attend a meeting.

The discussion was concluded about 8:01 PM.

Discussion summary by  
Liz Milford, Secretary

**Addendum:** By email, Liz Milford made four motions that the four minutes listed above in the discussion be approved. Jan Bredon seconded. Five board members emailed their AYE votes, so the 4 motions passed. Also by email, Liz made 2 motions that the two treasurer's reports listed above be approved. Jan Bredon seconded these motions and four board members emailed their AYE votes, so those motions passed.

## **Upcoming Event**

On August 17, the Saturday before our August meeting, APCUG will hold their Summer Virtual Technology Conference. Judy Taylour from APCUG sent an email about the VTC which we have forwarded to all members. You can stay right at home and attend the conference using your computer, tablet, or phone by using the Zoom app. You also need to register at Eventbrite. However, you don't need an account at either Zoom or Eventbrite. Be sure to read the email for details.

The programs sound interesting. Here's the list:

### TRACK 1:

1:00 PM ET: "Driving with Google Maps" by Ron Brown, Program Director, Silvercom Computer & Technology Club, Arizona

2:00 PM ET: "The Installation, Care and Feeding of a Mesh Router" by Greg Skalka, President, Under the Computer Hood User Group, California

3:00 PM ET: This time is still open. Your presentation could be here!



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## TRACK 2

1:00 PM ET: "How I fired my cable company and still enjoy TV, Internet and a home phone" by Stew Bottorf, Chromebook and Cut Cable SIG Leader, Tampa Bay Technology Center, Florida

2:00 PM ET: "The most common issues that need repair from a PC/Mac repair shop perspective" by Dan Douglas, President, Space Coast PCUG, Florida

3:00 PM ET: "Going Paperless" by Pierre Darmon, President, Westchester PCUG, New York

4:00 PM ET: "Let's Talk A ROUND TABLE DISCUSSION"

## About CAMUG

Our club is open to anyone with an interest in computers and technology. A household membership is only \$20 per year, and a visitor can attend two meetings free without any obligation.

Monthly meetings are held the third Monday of the month at Holy Cross Lutheran Church, 7707 Market Ave. N in North Canton, Ohio. Computer 101 begins at 6:00 PM and the regular meeting begins at 7:00 PM. At every meeting, we cover topics ranging from cell phones to computers and from software to the internet and networking. Board meetings are held the fourth Monday of the month at 7:00 PM at Panera Bread on The Strip. Members are encouraged to attend the Board meeting although only Board members can vote.

The club mailing address is CAMUG, PO BOX 80192, Canton, OH 44708, and the website is <http://www.camug.com>.

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CAMUG is a member of the Association of Personal Computer User Groups. APCUG is a worldwide organization that helps groups devoted to the world of technology by facilitating communications between member groups and industry. It offers the Virtual Technology Conferences, provides newsletter articles, and has a list of speakers for club programs



## Membership Report

July 2019

by Carol Joliat



Total Family Memberships – 28  
Renewals: Madeline Burkes  
Bernie Newsome  
New Member: Chad Wilson



### CAMUG Monthly Summary

Tim W. Elder, Treasurer 7/15/19

	Cash	Checking	Total
<b>Start Balances</b>	\$60.00	\$1693.04	\$1753.04
Total Income	56.00	\$20.00	\$76.00
Total Expenses	\$5.00	\$25.00	\$30.00
Transfer	<u>-\$51.00</u>	<u>\$51.00</u>	<u>\$0.00</u>
<b>End Balances</b>	\$60.00	\$1739.04	\$1799.04

### CAMUG Officers

President: Dennis Smith 330-477-5893

Secretary: Liz Milford 330-896-4284

Treasurer: Tim Elder 330-875-2323

Senior. Director: Jan Bredon

234-564-0045

Director: Bernie Newsome 330-232-5083

Director: Mike Charney 330-833-0329

Director at Large: Carol Joliat

Membership: Carol Joliat

Asst. Membership: Alice Lungociu

Web Page: Mike Charney 330-833-0329

Newsletter: Liz Milford 330-896-4284

Tim Elder 330-875-2323

Computer 101: Carol Joliat

Ways and Means: Jan Bredon

Madeline Burkes

## List of Members

Name	E-Mail
Albright, Jim	jima
Bredon, Jan	janb
Brugger, Bruce	bruceb
Burkes, Madeline	madelineb
Casey, Kathleen	kathleenc
Chapman, Lila	lilac
Charney, Michael	michaelc
Conley, Rose	rosec
Dingman, Morris	morrisd
Elder, Tim	time
Hahn, Gary	garyh
Hill, Susan	susanh
Hirst, Gina	ginah
Hirst, Robert	roberth
Joliat, Carol	carolj
Klipec, Bruce	brucek
Kramer, Cecelia	ceceliak
Kravos, Mary Ann	maryannk
Lungociu, Alice	alicel
McCoy, Myra	myram
Milford, Elizabeth	elizabethm
Newsome, Bernard	bernardn
Noyd, Hal	haln
Parker, Cherie	cheriep
Ponzani, Doris	dorisp
Schaefer, Gerald	geralds
Smith, Dennis	denniss
Trompower, Gary	garyt
Wildson, Chad	chadw

To email members, use the email  
name above followed by  
@camug.com

**Visit our Home Page**

<http://www.camug.com>

**Need help  
with your electronic gadgets?**



Canton Alliance Massillon Users Group  
Computer Users Group

## **Assistance for users of all ages and skill levels**

When: 3<sup>rd</sup> Monday each month

Where: Holy Cross Lutheran Church  
7707 Market Ave. N  
North Canton OH

Time: 6pm Computer 101 (Less Advanced)  
7pm Main Meeting

Ongoing topics include:

Computers

Tablets

Digital photography

Smart phones

eBooks

Toys & Gadgets

[www.camug.com](http://www.camug.com)